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THE CALIFORNIA HALL OF FAME DREAMERS CHALLENGE FACT SHEET

What is the California Hall of Fame Dreamers Challenge?

The California Museum's California Hall of Fame Dreamers Challenge, created in 2008, asks high school seniors to describe how their dreams will change the world. Their inspiration and goals can be as diverse as the Golden State, and illustrated in a medium that reflects how their dream will be completed - through art, prose, music, digital presentations, poetry ... the possibilities are endless.

The Dreamers Challenge was created in partnership with Comcast and the California State Fair and Exposition. As a California Hall of Fame program, the scholarship is sponsored by Chevron Corp. and Accenture.

What is the California Hall of Fame?

Conceived by First Lady Maria Shriver, The California Museum's California Hall of Fame was established in 2006 to honor legendary people who embody California's innovative spirit and have made their mark on history. The California Hall of Fame is a landmark destination featured in the Museum, which serves to inspire visitors by exhibiting the diverse, creative and extraordinary stories of trailblazers, leaders and legends who have called California home.

The California Hall of Fame celebrates inductees by:

- Installing the inductees into the California Hall of Fame institution in a formal state ceremony in Sacramento each year, at which inductees (or their families, if a posthumous award) receive the Spirit of California medal;
- Making inductees and their accomplishments part of the permanent record in the California State Archives;
- Recording the unique stories and personal achievements of inductees in an exhibit at The California Museum, serving as the visual, encyclopedic record of the California Hall of Fame, to which new inductees are added each year; and
- Highlighting the inspirational achievements of inductees through a year-round education campaign.

What is the scholarship prize?

Grand prize scholarship awards are funded by Comcast.

Grand Prize: Two (2) grand prizewinners will be selected. One (1) from Northern California and one (1) from Southern California

- \$5,000 cash scholarship
- Airfare and accommodations for student and one (1) adult to Sacramento to accept award
- Attend California Hall of Fame Preview Event
- VIP placement during Red Carpet Event
- Signed letter of congratulations from the Governor of California
- Entry will be posted on Museum's website.

Honorable Mention: Twenty (20) entries will be selected. Ten (10) from Northern California and ten (10) from Southern California

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- Entry will be posted on Museum's website.

Who are the past winners?

The grand prize went to Elena Muruato, of Los Angeles, in 2008. Her winning essay about providing services to children who lost parents in the wars overseas allowed her to walk away with a \$10,000 prize. The original scholarship prize had been for \$5,000, but at the last minute, Comcast doubled it.

What are the general guidelines?

- Limit one (1) entry per person:
 - Challenge is open to 12th grade students graduating summer 2010 from a California high school: public, private, or home school. Please note: entrants will be seniors in the fall of 2009.
 - Entrant must be a California resident.
 - Winning entrant must be able to receive the grand prize award in person at California Hall of Fame event.
- All submittals must be in digital format presentation: essay, photographs, video, music, or artwork.
- **All entries must be mailed or delivered to The California Museum on CD or DVD no later than October 5, 2009.**

Who judges the Dreamers Challenge?

- Representative from The California Museum Teacher Advisory Group
- Representative from Comcast
- Representatives from the California State Fair Board
- Representative from the California Department of Education

What is the timeline?

- May 6 – Official launch of Dreamers Challenge, entry forms available online
- October 5 – Submittals deadline - all entries must be postmarked on or before this date.
- October 11 – Judging starts
- November 20 – Winners notified
- December (TBD) – Grand prizewinners are recognized in person at The California Museum's California Hall of Fame ceremony and press preview.

