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**The California Museum “Challenges” the Next Generation  
Dreamers Challenge Offers Scholarship to Innovative High School Seniors  
Now Accepting Entries Until October 5th**

(Sacramento, CA) – The California Museum is now accepting entries for the second annual California Hall of Fame-inspired Dreamers Challenge scholarship contest. This year the scholarship, which was designed to recognize innovative and creative thinking, has expanded to two \$5,000 scholarships given to a 2010 graduating high school senior from both Northern and Southern California, underwritten by Comcast.

Unlike other scholarships, the Dreamers Challenge has broadened the entry field by asking a new generation of visionaries what they would do to change the world. Participants can respond in whatever medium suits their style and talent – painting, poetry, videos, musical creations, essays or Power Point presentations, for example.

"I encourage California students to share their dreams by participating in this challenge," State Superintendent of Public Instruction Jack O'Connell said. "The Dreamer's Challenge Scholarship fosters innovation and creativity, traits that can help make the world a better place. I applaud Comcast for underwriting the scholarship awards for this contest and helping to make the dream of a college education come true for two student winners."

"The California Museum's goal is to educate and inspire future generations," said The California Museum's Executive Director Claudia French. "Every generation has its Dreamers. Just look at the Museum's California Hall of Fame. These individuals are synonymous with the innovation and creativity that is the spirit and leadership of this country. Who will be the Steve Jobs, Amelia Earhart, Frank Gehry, John Muir or Billie Jean King of the next generation?"

The California Hall of Fame was created in 2006 to inspire future generations by teaching them about the various and diverse trailblazers who have been inducted into the institution. The Dreamers Challenge takes the exhibit's mission and rewards students who are aspire to make their own mark on history and can best illustrate how they would do that.

The two winning students will each receive a \$5,000 scholarship, airfare and accommodations for themselves and a guardian to be recognized at the 2009 California Hall of Fame induction ceremony on December 1<sup>st</sup> by First Lady Maria Shriver, and the ability to walk the red carpet with the new class of inductees.

Students can learn more about the opportunity to participate in this scholarship contest at the California State Fair, in Expo Center Building #1, which opens this weekend, August 20<sup>th</sup>. The booth will showcase the California Hall of Fame and the Dreamers Challenge, which was created as an extension of the California Hall of Fame year-round program sponsored by Chevron Corporation and Accenture.

Dreamers Challenge entries must be postmarked into the Museum no later than October 5<sup>th</sup>. For more information on the rules of the scholarship and how to submit entries, visit [DreamersChallenge.org](http://DreamersChallenge.org).

**About The California Museum**

*The California Museum – home of the California Hall of Fame and California Legacy Trails – engages, educates and enlightens people about California's rich history and its unique contribution to the world through ideas, innovation, art and culture. Through captivating, interactive and innovative experiences, the Museum seeks to inspire men, women and children to dream the California dream and dare to make their mark on history. Open Mon.-Sat. 10 a.m.-5 p.m., Sun. Noon-5 p.m.; Adults \$8.50, Students/Seniors (with valid I.D.) \$7, Children 6-13 \$6.00; Free for Children 5 and Younger. Parking is free on the weekends. [CaliforniaMuseum.org](http://CaliforniaMuseum.org).*