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## THE 2010 CALIFORNIA HALL OF FAME DREAMERS CHALLENGE FACT SHEET

### **What is the California Hall of Fame Dreamers Challenge?**

The California Museum's California Hall of Fame Dreamers Challenge, created in 2008, asks high school seniors to describe how their dreams will change the world. Their inspiration and goals can be as diverse as the Golden State, and illustrated in a medium that reflects how their dream will be completed - through art, prose, music, digital presentations, poetry ... the possibilities are endless.

The Dreamers Challenge was created in partnership with Comcast and the California State Fair and Exposition. As a California Hall of Fame program, the scholarship is sponsored by The Women's Conference and California Travel & Tourism.

### **What is the California Hall of Fame?**

Conceived by First Lady Maria Shriver, The California Museum's California Hall of Fame was established in 2006 to honor legendary people who embody California's innovative spirit and have made their mark on history. The California Hall of Fame is a landmark destination featured in the Museum, which serves to inspire visitors by exhibiting the diverse, creative and extraordinary stories of trailblazers, leaders and legends who have called California home.

The California Hall of Fame celebrates inductees by:

- Installing the inductees into the California Hall of Fame institution in a formal state ceremony in Sacramento each year, at which inductees (or their families, if a posthumous award) receive the Spirit of California medal;
- Making inductees and their accomplishments part of the permanent record in the California State Archives;
- Recording the unique stories and personal achievements of inductees in an exhibit at The California Museum, serving as the visual, encyclopedic record of the California Hall of Fame, to which new inductees are added each year; and
- Highlighting the inspirational achievements of inductees through a year-round education campaign.

### **What is the scholarship prize?**

- Two (2) Grand Prize winners will be selected, one (1) from Northern California and one (1) from Southern California funded by Comcast
- \$5,000 academic scholarship for each Grand Prize winner
- Airfare and accommodations for student and one (1) adult to Sacramento to accept award
- Recognition at The California Museum's California Hall of Fame Dreamers Challenge press conference with First Lady Maria Shriver on Tuesday, December 14, 2010, at 4:15PM
- Attendance of 2010 California Hall of Fame Induction Ceremony & VIP placement during 2010 California Hall of Fame Red Carpet Event live broadcast on Comcast Hometown Network digital cable channel 104 on Tuesday, December 14<sup>th</sup> from 6:00-8:00p.m.
- Signed letter of congratulations from the Governor of California
- Grand Prize Winner entries posted on The California Museum's website
- Twenty (20) Honorable Mention entries will be selected, ten (10) from Northern California and ten (10) from Southern California
- Signed letter of congratulations from the Governor of California to both grand prize winners and all 20 honorable mention entries

### **Who are the past winners?**

The 2008 grand prize went to Elena Muruato, of Los Angeles. Her winning essay about providing services to children who lost parents in the wars overseas allowed her to walk away with a \$10,000 prize. The original scholarship prize had been for \$5,000, but at the last minute, Comcast doubled it.

In 2009, Southern California winner Paul Tran wrote about how he started the organization The Common Thread dedicated to ending discrimination and helping youth realize their full potential and achieve their dreams. Northern California winner Radhika Mitra told her story about starting an organization called *Renaissance Now* to help underprivileged artists and artisans all over the world.

### **What are the general guidelines?**

- Limit one (1) entry per person:
  - Challenge is open to 12th grade students graduating summer 2011 from a California high school: public, private, or home school. Please note: entrants will be seniors in the fall of 2010.
  - Entrant must be a California resident.
  - Winning entrant must be able to receive the grand prize award in person at California Hall of Fame event.
- All submittals must be in digital format presentation: essay, photographs, video, music, or artwork.
- **All entries must be mailed or delivered to The California Museum on CD or DVD no later than October 15, 2010.**

### **Who judges the Dreamers Challenge?**

- Representative from The California Museum Teacher Advisory Group
- Representative from Comcast
- Representatives from the California State Fair Board
- Representative from the California Department of Education

### **What is the timeline?**

- May 6 – Official launch of Dreamers Challenge, entry forms available online
- October 15 – Submittals deadline, all entries must be postmarked on or before this date.
- October 15 – Judging begins
- November 19 – Winners notified
- December 14 – Grand prizewinners are recognized at The California Museum's California Hall of Fame Dreamers Challenge press conference with First Lady Maria Shriver at 4:15PM and admitted to the 2010 California Hall of Fame Induction Ceremony with VIP red carpet placement during 2010 California Hall of Fame live broadcast on Comcast Hometown Network digital cable channel 104 from 6:00-8:00p.m

