

California Hall of Fame Dreamers Challenge

2011 Official Rules and Guidelines

Challenge

The California Museum asks how your unique dream would leave a lasting mark on not just the history of the state or country but the entire world.

The Challenge, much like the California Dream, encourages you to think big to create your own innovative, original concept. You are free to utilize whatever medium best suits your particular talents or strengths to illustrate your endeavor and how it will change the world. For example, you may submit an original drawing, painting, essay, video, music, sound recording, Power Point presentation or other creative medium.

Awards

Grand Prize: Two (2) grand prize winners will be selected - one (1) from Northern California and one (1) from Southern California.

- \$5,000 cash scholarship
- Travel and accommodations for student and one (1) adult to Sacramento to accept award
- Attend December 8th California Hall of Fame Preview Event and Ceremony
- VIP placement during Red Carpet Event
- Entry will be posted on Museum's website.

Honorable Mention: Twenty (20) entries will be selected - ten (10) from Northern California and ten (10) from Southern California.

- Entry will be posted on Museum's website.

GRAND PRIZE SCHOLARSHIP AWARDS ARE FUNDED BY COMCAST

Rules and Guidelines

Section I – General Rules

- Limit one (1) entry per person.
- Completed and signed entry form must accompany Challenge submissions.
- Provide one (1) hard copy of your entry. If you create artwork, please only send pictures of your artwork. One overall shot and 2-3 detailed shots are recommended.
- Provide one (1) digital copy of your submission (CD or DVD).
- Include a personal statement not longer than one (1) page with your entry. This is your opportunity to tell us a bit more about yourself and the work that you are presenting.
- All entries must be mailed or delivered to The California Museum.

- Entries postmarked by October 15, 2011 will be accepted.
- Incomplete entries or entries that do not conform to these Rules and Guidelines are not admissible and may be disqualified. The California Museum may deem ineligible any entry that infringes on the rights of third parties or is not suitable for publication, as determined by The California Museum in its sole discretion.
- Supervising teachers must verify and sign the verification of authenticity on the student entry form.
- There is no fee to enter the Challenge.
- Emailed entries will not be accepted.

Section II – Qualifications for Entrants

- Challenge is open to 12th grade students graduating spring/summer 2012 from a California high school: public, private, or home school. Please note: entrants will be seniors in the fall of 2011.
- Entrant must be a California resident.
- Winning entrant must be able to receive the grand prize award in person at the California Hall of Fame event on December 8, 2011.

Section III – Challenge Rules

- Each entry must reflect the entrant’s own research and original thinking.
- Entries will not be returned and become the property of The California Museum.
- Entries may be used in The California Museum’s print or electronic media.
- Any quotations or copyrighted material used in the Challenge must be identified properly. Failure to identify non-original material will result in disqualification.
- All entries must be in English.
- This Challenge is subject to all applicable federal, state and local laws and regulations and is void where prohibited or restricted by law.

Section IV – Requirements for Submission of Digital Files

- Only entries submitted in any one of the following formats will be accepted:
 - **Microsoft Word 97-2003 format**
 - **Microsoft PowerPoint 97-2003 format**
 - **JPEG, PDF**
 - **Windows Media Player or QuickTime**
- CD/DVD must be labeled with entrant’s name and title of entry
- If entry is not in one of the required formats, it may be disqualified by The California Museum

Deliver To:

The California Museum, 1020 O Street, Sacramento, CA 95814; Monday thru Friday from 10am-4pm. Entries will be accepted in The California Museum's gift shop. Entries must be delivered by October 15, 2011. Entries can also be mailed.

Mail To:

The California Museum, c/o California Hall of Fame Dreamers Challenge, 1020 O Street, Sacramento, CA 95814. Mailed entries are to be in a protective CD case and shall be delivered by UPS, Fed Ex, or US Postal Service. Entries are shipped at the entrant's risk. Insurance is recommended. Entries must be postmarked no later than October 15, 2011.

Right of Use:

The California Museum retains the right to unlimited use of entries to the Challenge for publicity and advertising without the entrants' approval. Entrants relinquish any right to royalties or any form of compensation or reimbursement; provided, however, that winning entrants shall receive the awards set forth above from The California Museum. Entrants retain copyright of their work. Each entrant, by submitting an entry into the Challenge, (a) grants The California Museum, its successors, licensees and assigns (the "Authorized Parties") an irrevocable, perpetual, non-exclusive worldwide license to, without any additional consideration, publish, post, display, copy, distribute, transmit, edit, use alone, together with other works, and otherwise use the entry in any manner whatsoever, and at any time or times, for any purpose whatsoever, in all media now known or hereafter discovered, without notice, review or approval, and (b) agrees to use by The California Museum and its designees of such entrant's name, photograph and likeness for advertising and promotional purposes, in any and all forms of media, now known or hereafter devised without additional compensation, review or approval rights, notification or permission, except where prohibited by law. Credit will be given to entrants when possible, but is not guaranteed.

Include in Package:

- CD or DVD with digital submission
- One (1) printed copy of your submission (excluding artwork, send pictures only)
- Signed entry form
- Personal statement

Judging Panel

Representatives from The California Museum Learning Advisory Group

Representatives from Comcast

Representatives from the California Department of Education

Judging Criteria

Entries will be judged based on how well the entrant develops, explains and addresses these six (6) categories:

- Articulated issue or problem, and solution offered
- Leadership potential
- Inspirational idea
- Goals established
- Creative presentation
- Thought provoking

Please review judge's rubric

THE JUDGING PANEL'S DECISIONS WILL BE FINAL AND BINDING.

Timeline

August 5 – Official launch of Dreamers Challenge, entry forms available online

October 15 –Entry deadline - all entries must be postmarked on or before this date.

October 17 – Judging starts

November 14 – Grand prize winners are notified

November 28 – Announcement of all winners will be posted on DreamersChallenge.org

December 8 – Grand prize winners are recognized in person at The California Museum

Questions?

For further information contact Shelly Heyes (916) 654-5688 or email sheyes@californiamuseum.org