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Revitalizing K Street – to The California Museum’s “Benefit” Friends of the Museum Get Preview of New Cosmo Cafe

[Sacramento, California] — The current revitalization of Sacramento’s K street corridor will also benefit O Street, as the soon-to-open Cosmo Café will hold a special preview event for supporters of The California Museum on Saturday, September 20th. Pairing up with Randy Paragary, Kurt Spataro and a special hosting committee, the Museum, like so many other local organizations, will benefit from the rapid growth in the number of Sacramento’s many attractions.

As the numerous restaurants, wine bars and specialty boutiques open their doors in what is considered a Sacramento Renaissance, business owners are working to create communities around their ventures by attracting and assisting local cultural and non-profit organizations. These organizations, in turn, become associated with growth and revitalization as well as expand their networking opportunities.

“The California Museum enjoys working with local businesses that encourage cultural activity and interest,” said Executive Director Claudia French. “By working with Randy and Kurt, we not only become introduced to prospective donors and Museum enthusiasts, but we also help promote the new restaurant and help downtown Sacramento. It’s a win-win situation.”

Board Chair Dina Eastwood, Assemblymember Dave Jones, political consultant Richard Costigan, communications consultant Donna Lucas, professor and commentator Barbara O’Connor, radio talk show host Kitty O’Neal, CBS business director Anne-Marie Petrie and the Governor’s senior advisor, Daniel Zingale will be hosting the event.

“For over 30 years, Paragary’s has sought to enrich the cultural landscape of Sacramento,” says co-host and business associate of the Paragary Restaurants, Kitty O’Neal, “and that’s exactly what The California Museum does for our city – so it’s a natural fit.”

The event begins at 6pm on Saturday, September 20.

Tickets are on sale for \$100; \$80 of that is tax deductible. Supporters of the Museum can purchase tickets through Leslie Armell, (916) 651-0936 or at larmell@sos.ca.gov.

For more information on the Museum and the event, go to www.CaliforniaMuseum.org.

The California Museum - home of the California Hall of Fame -- is a cultural destination dedicated to telling the rich history of California and its unique influence on the world of ideas, innovation, art and culture. We advance our mission to inspire through educating tens of thousands of school children; sharing California's rich art, history and cultural legacy with world visitors through dynamic exhibits; and serving as a public forum and international meeting place. The California Museum is located at 1020 O Street, (Corner of 10th Street), downtown Sacramento. For more information 916.653.7524, info@californiamuseum.org, www.californiamuseum.org.

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