



1020 O Street • Sacramento, CA 95814 • [www.californiamuseum.org](http://www.californiamuseum.org)  
(916) 653-7524 • fax: (916) 653-0314

Date: 8/15/08

**For Information, Contact**

Kelly Ann Bitz • (916) 653-5864  
Ashley Robinson • (916) 651-3030

**The California Museum Launches California Dreamers Scholarship Challenge  
Partners with Comcast and California State Fair to Give Students \$5,000**

[Sacramento, California] - The California Museum, home of the California Hall of Fame has partnered with Comcast and the California State Fair to present a challenge to high school seniors: Tell us how your dream will leave a lasting mark on the state, nation and the world.

The scholarship challenge is inspired by The California Museum's California Hall of Fame, an honor and an institution which serves to inspire visitors by exhibiting the amazing stories of trailblazers, leaders and legends who have called California home. The inductees come from all walks of life and are people who have made distinguished achievements in the arts, education, business, science and public service.

Unlike other scholarship contests, the California Dreamers Challenge hopes to provide opportunities for future Walt Disneys, John Steinbecks and Rita Morenos by opening up entries to submissions beyond the standard essay. The California Hall of Fame inductees became legends for thinking outside the box, and so The California Museum challenges students to produce a video, music, artwork, or an essay that can be submitted digitally on CD or DVD, that will display the creative abilities of each individual.

The California Dreamers Challenge is open to all California high school seniors who will graduate in 2009. The winning entry will receive a \$5,000 scholarship generously provided by Comcast, a V.I.P. spot on the red carpet at the California Hall of Fame ceremony on December 15th in Sacramento and a chance to meet the Governor and First Lady.

"So think for a moment what you would have to do to stand out in a state of 37 million people. You'd have to go out and do what your heart and mind ordered you to do," Maria Shriver said during the 2006 California Hall of Fame Ceremony.

California Dreamers Challenge opens today at the California State Fair. For more information, visit [www.CaliforniaMuseum.org](http://www.CaliforniaMuseum.org).

The 2008 California Hall of Fame presenting sponsors are Chevron Corporation and Accenture.

**Timeline:**

August 16<sup>th</sup>: The Challenge begins at the opening of the California State Fair

September 8<sup>th</sup>: The California Museum begins accepting entries

October 10<sup>th</sup>: Close of entry submission

December 1<sup>st</sup>: Winners will be notified

December 15<sup>th</sup>: California Hall of Fame Ceremony preview event. Winner will be announced.

*The California Museum - home of the California Hall of Fame -- is a cultural destination dedicated to telling the rich history of California and its unique influence on the world of ideas, innovation, art and culture. We advance our mission to inspire through educating tens of thousands of school children; sharing California's rich art, history and cultural legacy with world visitors through dynamic exhibits; and serving as a public forum and international meeting place.*

*The California Museum for History, Women and the Arts is located at 1020 O Street, (Corner of 10th Street), downtown Sacramento. Open Tues.-Sat. 10 a.m.-5 p.m., Sun. Noon-5 p.m.; Adults \$7.50, Students/Seniors (with valid I.D.) \$6, Children 6-13 \$5.00; Free for Children 5 and Younger (Closed Major Holidays). FREE Parking is available on the weekends. For more information 916.653.7524, [info@californiamuseum.org](mailto:info@californiamuseum.org), [www.californiamuseum.org](http://www.californiamuseum.org).*

###