



Dare to Make History

1020 O Street • Sacramento, CA 95814 • [www.californiamuseum.org](http://www.californiamuseum.org)

(916) 653-7524 • fax: (916) 653-0314

## **MEDIA ADVISORY**

FOR IMMEDIATE RELEASE  
August 4, 2008

Contact: Kelly Bitz  
(916) 653-5864

Ashley Robinson  
(916) 651-3030

## **Poppies, Butterflies, and Bears! Oh My! The California Museum Presents Staycation for Families**

(Sacramento, CA) – The California Museum’s new family fun program *Poppies, Butterflies, and Bears! Oh My!* has had great success this summer. Families, in pursuit of finding new and interesting ways to keep their kids busy this summer without heading out of town, have found the Museum’s state symbols program a rewarding experience. Every Wednesday, a different state symbol is featured through craft projects and complemented with a scavenger hunt through the Museum that kids of all ages can enjoy. Even Dinger, the River Cats mascot has made a few stops at the Museum to take scavenger hunts with guests.

Be prepared for a slower pace this Wednesday as the symbol featured will be the Desert Tortoise.

**WHAT:** The California Museum summer family program, *Poppies, Butterflies, and Bears! Oh My!*  
This week’s state symbol is the Desert Tortoise.  
Free with admission.

**WHEN:** Wednesday, August 6, 2008  
Event begins at 10:00 a.m and goes to 2:00 p.m.

**WHERE:** The California Museum  
1020 O Street  
Sacramento, CA 95814  
[www.CaliforniaMuseum.org](http://www.CaliforniaMuseum.org)

*The California Museum - home of the California Hall of Fame -- is a cultural destination dedicated to telling the rich history of California and its unique influence on the world of ideas, innovation, art and culture. We advance our mission to inspire through educating tens of thousands of school children; sharing California's rich art, history and cultural legacy with world visitors through dynamic exhibits; and serving as a public forum and international meeting place.*

*The California Museum for History, Women and the Arts is located at 1020 O Street, downtown Sacramento. Open Tues.-Sat. 10 a.m.-5 p.m., Sun. Noon-5 p.m.; Adults \$7.50, Students/Seniors (with valid I.D.) \$6, Children 6-13 \$5.00; Free for Children 5 and Younger (Closed Major Holidays). For more information 916.653.7524, info@californiamuseum.org, www.californiamuseum.org.*

###