

PRESS RELEASE

Date: 6/24/08

For Information, Contact:

Ashley Robinson • (916) 651-3030

Kelly Ann Bitz • (916) 653-5864

The California Museum is Open for Second Saturday Launches “Movie Night at the Museum” with FREE Admission

[Sacramento, California] — There is no other perfect way to end a hot summer day than with an outdoor movie. Sitting under the stars next to your sweetheart and enjoying a classic film is one of the many pleasures summer can afford. And with the growing popularity of Second Saturday, The California Museum is offering another fun and entertaining option to the night’s end.

The California Museum is launching a new summer program, *Movie Night at the Museum*, which will feature a classic movie in July and August shown in the Constitution Courtyard. With free admission, guests can purchase popcorn or food from the Gold Rush Grille. Each movie will begin promptly at 8:30pm and moviegoers are encouraged to bring a blanket or camp chair for seating purposes. Museum members can reserve preferential seating.

Showing on July 12th will be *Cat on a Hot Tin Roof*, starring California Hall of Fame inductee, Elizabeth Taylor and heartthrob, Paul Newman. The plot revolves around the turbulent relationship between Maggie (Taylor) and Brick (Newman) who travel into the Southern stickiness to visit a dying “Big Daddy” (played by Academy Award winner, Burl Ives).

On August 9th, the Museum will present Sergio Leone’s *The Good, the Bad, and the Ugly* starring another California Hall of Fame inductee Clint Eastwood, Lee Van Cleef and Eli Wallach.

Co-sponsoring the event is Anderson Audio-Visual.

The California Museum - home of the California Hall of Fame -- is a cultural destination dedicated to telling the rich history of California and its unique influence on the world of ideas, innovation, art and culture. We advance our mission to inspire through educating tens of thousands of school children; sharing California's rich art, history and cultural legacy with world visitors through dynamic exhibits; and serving as a public forum and international meeting place.

The California Museum for History, Women and the Arts is located at 1020 O Street, (Corner of 10th Street), downtown Sacramento. Open Tues.-Sat. 10 a.m.-5 p.m., Sun. Noon-5 p.m.; Adults \$7.50, Students/Seniors (with valid I.D.) \$6, Children 6-13 \$5.00; Free for Children 5 and Younger (Closed Major Holidays). FREE Parking is available on the weekends. For more information 916.653.7524, info@californiamuseum.org, www.californiamuseum.org.

###