

FOR IMMEDIATE RELEASE
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***The California Museum for History, Women and the Arts
Receives Grant from Target for FREE Museum days:
Target Free Saturdays on March 15 and September 27, 2008***

[Sacramento, California] — The California Museum for History, Women and the Arts today announced an ongoing partnership with Target in recognition of its efforts in educating and inspiring Californians. Target's grant will fund special art and cultural programming to families and youth and provide free admission on specific Saturdays. The California Museum will feature two special Target Free Saturdays, which will be held March 15 and September 27, 2008.

"Children, families, and all visitors are inspired when they participate in special programs at The California Museum. We applaud Target for making museum experiences more accessible to all people with this generous grant," stated Claudia French, the Museum's Executive Director.

The first Target Free Saturday is scheduled on March 15th from 10am to 3pm, featuring a full day of family fun activities. Celebrating the opening of the exhibit "California Canines: Dogs with Jobs," the day includes demonstrations by service and assistance dogs from partners such as *Canine Companions for Independence* and *Guide Dogs for the Blind*, *Performance Dogs in Action*, military dogs from *Travis AFB*, *California Rescue Dog Association*, and the *California Highway Patrol*. Visitors can also learn more about these working dogs through hands on crafts, story time, and informational booths. Target's costumed character dog, Bullseye, will greet visitors and provide a photo memory of the day.

The second Target Free Saturday will be held on September 27th and is inspired by photographer Ansel Adams, a 2007 California Hall of Fame inductee. The Museum will build a Camera Obscura for visitors to learn about the inner workings of the camera. Amateur photographers will have an opportunity to enter a photo contest and see their photos hanging in the Museum gallery. Photo instructors will teach basic camera tips and techniques through lectures and walks.

This grant is part of ongoing efforts by Target to strengthen families and communities throughout the country. “At Target, we are making a real difference every day through our grant-making program,” said Laysha Ward, vice president, community relations, Target. “We’re proud to partner with The California Museum for History, Women and the Arts as part of our ongoing commitment to give back to the communities where our guests and team members live and work.”

About The California Museum for History, Women and the Arts

The California Museum for History, Women and the Arts -- home of the California Hall of Fame -- is a cultural destination dedicated to telling the rich history of California and its unique influence on the world of ideas, innovation, art and culture. We advance our mission to inspire through educating tens of thousands of school children; sharing California's rich art, history and cultural legacy with world visitors through dynamic exhibits; and serving as a public forum and international meeting place.

Open Tues.-Sat. 10 a.m.-5 p.m., Sun. Noon-5 p.m.; Adults \$7.50, Students/Seniors (with valid I.D.) \$6, Children 6-13 \$5.00; Free for Children 5 and Younger (Closed Major Holidays).

About Target

Minneapolis-based Target serves guests at 1,613 stores in 47 states nationwide by delivering today's best retail trends at affordable prices. Target is committed to providing guests with great design through innovative products, in-store experiences and community partnerships. Whether visiting a Target store or shopping online at Target.com, guests enjoy a fun and convenient shopping experience with access to thousands of unique and highly differentiated items. Since 1946, the corporation has invested five percent of its income in the communities it serves. Target (NYSE:TGT) gives more than \$3 million a week to its local communities through grants and special programs. Target partners with nonprofit organizations, guests and team members to help meet community needs.

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