

**FOR IMMEDIATE RELEASE:**

October 27, 2015

**\* \* \* MEDIA ADVISORY \* \* \***

## **Governor Brown & First Lady to induct newest class of inductees at 9<sup>th</sup> Annual California Hall of Fame on Oct. 28<sup>th</sup>**

***Robert Downey Jr, David Hockney, Ellen Ochoa, Lester Holt & Kristi Yamaguchi scheduled to appear at the California Museum in Sacramento, CA***

(Sacramento, California) – Governor Edmund G. Brown, Jr. and First Lady Anne Gust Brown will induct the ninth class of legendary Californians into the California Hall of Fame on Wed., Oct. 28, 2015 at the California Museum, located at 1020 O Street in Sacramento. As the Museum's signature fundraising program, the California Hall of Fame celebrates residents of the state who embody California's spirit of innovation and achievement and have made a mark on history. **The ninth class of inductees into the California Hall of Fame includes Robert Downey Jr, David Hockney, Lester Holt, Bruce Lee, Ellen Ochoa, Buck Owens, Charles M. Schulz and Kristi Yamaguchi.**

Credentialed media are invited to cover the red carpet arrivals at the California Hall of Fame on Wed., Oct. 28, 2015 from 6:00 p.m. to 7:00 p.m. Coverage of the induction ceremony, which follows red carpet arrivals, will be limited to pooled still photography provided by KCRA 3 and *The Sacramento Bee*.

To download the California Hall of Fame media kit including biographies, press images and more, visit: <http://www.californiamuseum.org/press-kit/9th-annual-california-hall-fame-press-kit>. For more information on inductees and the California Hall of Fame program, visit <http://www.californiamuseum.org/california-hall-fame>.

**WHEN:** Wed., Oct. 28, 2015

### **5:00 p.m.: Media Check-in for Coverage of Red Carpet Arrivals Opens**

**NOTE:** Media credentials are required for coverage of red carpet arrivals. At the time of check-in, members of the media must present valid identification. Please see additional details below.

### **6:00-7:00 p.m.: Red Carpet Arrivals**

- Attending inductees: **Robert Downey Jr, David Hockney, Ellen Ochoa, Lester Holt and Kristi Yamaguchi.**
- Representatives for posthumous inductees: **Shannon Lee** accepting for **Bruce Lee, John Owens** accepting for **Buck Owens** and **Jean Schulz** accepting for **Charles M. Schulz.**
- Hosts and political guests: **Governor Edmund G. Brown, Jr., First Lady Anne Gust Brown, Consul General of Canada Brandon Lee, Consul General of Mexico Alejandra Garcia Williams, California Secretary of State Alex Padilla, California Insurance Commissioner Dave Jones and California State Treasurer John Chiang.**
- Special guest appearances: California Museum Board of Trustee **Dina Eastwood.**

### **7:00 PM to 8:00 p.m.: 9<sup>th</sup> Annual California Hall of Fame Induction Ceremony**

- The Governor and First Lady will present the inductees with the *Spirit of California* medal during the induction ceremony.

**WHERE:** **California Museum**

1020 O Street (corner of 10<sup>th</sup> and O Streets), Sacramento, CA 95814

**MEDIA CREDENTIALING FOR RED CARPET ARRIVALS:** **Credential requests must be sent to [bhamilton@californiamuseum.org](mailto:bhamilton@californiamuseum.org) no later than Mon., Oct. 26, 2015 at 5:00 p.m.** Requests must include name(s) of reporter(s) and/or photographer(s), any additional crew members, outlet and the reporter's beat. At time of check-in,

media must present a valid ID. Due to security and space restrictions, requests after Mon., Oct. 26 2015 may not be accommodated. Space permitting, red carpet press credentials are provided on a first-come, first-served basis.

- **Television crews must tape segments due to limited parking and cabling capabilities.** Please email [bhamilton@californiamuseum.org](mailto:bhamilton@californiamuseum.org) for additional information.
- **Due to security restrictions, only pool and event staff photographers will be permitted to cover the induction ceremony.**

**POOLED MEDIA COVERAGE OF CEREMONY:** Television and still photography coverage of the ceremony, which will follow the red carpet arrivals, will be pooled by KCRA 3 and *The Sacramento Bee*.

- **Live Feed Television Pool:**
  - Outlet: KCRA 3
  - Timing: 6:45 – 8:45 p.m. Pacific Daylight Time (PDT)
  - Contact: Dave Ramos at (916) 869-4969 or Angie Sheets at (916) 508-1277
  - Satellite Coordinates:
    - For H7 (SD):
      - UPLINK FREQUENCY: 14484.7500 MHz (V)
      - DOWNLINK FREQUENCY: 12184.7500 MHz (H)
      - SYMBOL RATE (Ms/s): 2.785106
      - INFORMATION RATE (KB/s): 3850.0 KB/s
      - FEC: 3/4 & 188/204
      - MODULATION TYPE: QPSK DVBS
      - ALLOCATED BANDWIDTH: 3500.0 KHz
    - For Galaxy 28:
      - LOCATION: 89° West
      - TRANSPONDER: K24
      - VERTICAL BEACON: 12198.000 MHz [V]
      - HORIZONTAL BEACON: 11702.000 MHz [H]
- **Live Webcast:**
  - <http://www.californiamuseum.org/webcast>
- **Photography Pool:**
  - Outlet: *The Sacramento Bee*
  - Timing: Available beginning at 9:00 p.m. at <http://bit.ly/1MgGxAa>
  - Contact: Mark Morris, *The Sacramento Bee*, at (916) 321-1166 or [mmorris@sacbee.com](mailto:mmorris@sacbee.com)

### **About California Museum**

A self-supporting 501(c)3 non-profit, the California Museum — home of the California Hall of Fame — engages, educates and enlightens people about California's rich history and unique contributions to the world through ideas, innovation, the arts and culture. Through interactive and innovative experiences, the Museum inspires visitors to dream the California dream and dares them to make their own mark on history. Open Tuesday-Saturday: 10:00 a.m. to 5:00 p.m. and Sunday: 12:00 p.m. to 5:00 p.m.; closed Monday. Admission: adults \$9.00; college students & seniors \$7.50 with valid ID; youth 6-17: \$7.00; children 5 and under free. For more information, visit <http://www.CaliforniaMuseum.org>.

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### **MEDIA CONTACTS:**

Office of Governor Edmund G. Brown Jr  
(916) 445-4571

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