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FOR IMMEDIATE RELEASE:

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Blue Star Museums the California Museum to offer all active duty military personnel free admission May 30-Sept. 5, 2016

***Blue Star Families invited to save up to \$54 on the cost of admission for 6 from
Memorial Day through Labor Day***

Sacramento, Calif., (May 20, 2016) – Blue Star Families are invited to receive free admission through Blue Star Museums at the California Museum from May 30 through Sept., 5, 2016. A savings of up to \$54.00 on admission for 6, this program offers free admission to all active duty military personnel and up to 5 family members Memorial Day through Labor Day to all current exhibits including:

- **9th Annual California Hall of Fame**, the Museum’s signature exhibit featuring items on loan from the current class of inductees’ personal collections, including Robert Downey Jr’s original “Iron Man” (2008) costume, Kristi Yamaguchi’s 1992 Olympic gold medal-winning performance dress, Lester Holt’s 1977 NBC rejection letter, David Hockney’s iPad self-portrait, Buck Owens’ Nudie suit and more.
- **California Chrome: A Race for the Dream**, a temporary exhibit chronicling the rise of “the people’s horse” California Chrome from his humble foaling in Coalinga, CA to his ranking as 2014 American Horse of the Year through items such as the 2014 Kentucky Derby and Preakness trophies.
- **California Missions: A Journey Along the El Camino Real**, a long-term exhibit corresponding with State Content and Common Core Standards for 4th grade students highlighting the history of the 21 religious and military outposts founded by Spanish Catholic missionaries. Highlights of artifacts include handmade iron tools from Mission Santa Barbara, a document handwritten by Father Junípero Serra and more.
- **Power of the People: Voting in California, 1850-2016**, a temporary exhibit developed in partnership with Secretary of State Alex Padilla and the California State Archives surveying over 165 years of the state’s election history through hundreds of artifacts and rare memorabilia on loan from the California State Archives, California State Library, Sacramento State and many private collectors. Interactive stations also allow visitors opportunities to register to vote, to “vote” on which issues matter most to them in this election season and to discover which presidential candidate best matches their views.
- **Primo Angeli: Evolution of a Legendary Designer**, a temporary exhibit featuring selected works from the 1950s to present by California-based graphic designer Primo Angeli, whose designs for clients like the Atlanta Olympics, Coca-Cola™, DHL, Ben & Jerry’s and many more household brands continue to shape the industry today.

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- **Uprooted! Japanese Americans During WWII**, a long-term exhibit presenting personal stories of immigration and internment during World War II and the successful fight for redress for the loss of constitutional rights experienced by Japanese Americans. Artifacts on display include a reproduction of camp barracks, photographs, art, ephemera, camp-made crafts and more.

The official state history museum and home of the California Hall of Fame, the California Museum is a non-profit 501(c)3 institution dedicated to educating visitors on California's rich history and unique contributions to the world through innovation, the arts and culture. Through interactive exhibits and engaging educational programs, the Museum inspires over 150,000 annual visitors to make their own mark on history.

Created in partnership with the California Secretary of State, the Museum opened in 1998 as the public showplace for the California State Archives. Since then, the Museum's mission and scope have evolved to emphasize stories commonly overlooked, reflecting the state's diverse population and the cultural contributions of all Californians. In 2006, the Museum launched the California Hall of Fame with former first Lady Maria Shriver and Governor Arnold Schwarzenegger to celebrate Californians whose accomplishments have changed not just the state and the nation but the world. Governor Edmund G Brown Jr and First Lady Anne Gust Brown now serve as Honorary Co-Chairs of the Museum and the California Hall of Fame, bringing their appreciation of the state's past and present to their positions.

In addition to Blue Star Museums, the Museum also offers free weekend parking for all visitors, free admission for children ages 5 and under with paid adult admission and a calendar of family-friendly public programs related to current exhibits. For more information, visit <http://www.californiamuseum.org>.

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ABOUT CALIFORNIA MUSEUM

A self-supporting 501(c)3 non-profit, the California Museum — home of the California Hall of Fame — engages, educates and enlightens people about California's rich history and unique contributions to the world through ideas, innovation, the arts and culture. Through interactive exhibits and engaging educational programs, the Museum inspires visitors make their own mark on history. Open Tues.-Sat. 10:00 a.m. to 5:00 p.m.; Sun.: 12:00 p.m. to 5:00 p.m.; closed Monday. Admission: adults \$9.00; college students & seniors \$7.50 with valid ID; youth 6-17: \$7.00; children 5 and under free. For more information, visit [CaliforniaMuseum.org](http://www.californiamuseum.org).

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