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**FOR IMMEDIATE RELEASE:**

March 31, 2016

\* \* \* MEDIA ADVISORY \* \* \*

# **“Remembering Our Fallen from California” honoring the state’s troops who have died in Iraq & Afghanistan on display April 11-22 at the California Museum**

***Memorial to California’s war dead features personal stories of military personnel  
from all branches of the U.S. military who have perished since Sept. 11, 2001***

**Sacramento, Calif.,** (Mar. 31, 2016) – Members of the public are invited to view “Remembering Our Fallen from California,” a traveling memorial honoring California troops from all branches of the U.S. military who have died while serving their country since September 11, 2001, on display April 11-22, 2016 at the California Museum. Serving as a testament of the ultimate sacrifice paid by state’s military personnel, the memorial honors 727 Californians who have perished in the Iraq and Afghanistan Wars through a display of personal stories and military photographs in including:

- **Corporal Patrick Tillman**, a 27-year old native of San Jose, CA who left his professional football career to join the U.S. Army and was killed in action on April 22, 2004 in Afghanistan
- **Sergeant Keicia Hines**, a 27-year old resident of Citrus Heights, CA who was killed in action while serving in the U.S. Army on January 14, 2004 in Iraq
- **Specialist Manuel Vasquez**, a 22-year old native of West Sacramento, CA who was killed in action while serving in the U.S. Army on April 24, 2012 in Afghanistan

**Media are invited to cover the opening ceremony press conference on Mon., April 11, 2016 from 11:00-11:45 a.m.**

**WHAT:** “Remembering Our Fallen from California” Opening Ceremony Press Conference

**WHEN:** Monday, April 11, 2016 11:00-11:45 a.m.

**WHO:** Scheduled participants include:

- **California Secretary of State Alex Padilla**
- **California State Senator and retired USAF Major General Richard D. Roth**
- **California State Senator Hannah-Beth Jackson**

*"Remembering Our Fallen From California" on display April 11-22 at the California Museum*

- **California State Assembly Member Das Williams**
- **California Museum Board of Trustees Chair Richard S. Costigan III**
- **Tracey Vasquez**, mother of Specialist Manuel Vasquez

**WHERE:** California Museum, 1020 O Street (corner of 10<sup>th</sup> & O Streets), downtown Sacramento

**CONTACT:** Brenna Hamilton, Communications & Marketing Director, California Museum  
(916) 651-0934 or [bhamilton@californiamuseum.org](mailto:bhamilton@californiamuseum.org)

**VISUALS:** Download images & image credits at [CaliforniaMuseum.org/photo-gallery/remembering-our-fallen-ca](http://CaliforniaMuseum.org/photo-gallery/remembering-our-fallen-ca)

**NOTES:** **Due to limited cabling opportunities from the street through the Museum's front doors, wireless backpack units are strongly recommended for live feeds.**

**Attending media must R.S.V.P. by 5:00 p.m. on April 8 to Brenna Hamilton at (916) 651-0934 or [bhamilton@californiamuseum.org](mailto:bhamilton@californiamuseum.org).**

**Reserved parking for 5 news trucks is available by advance request and will be assigned on a first-come, first-served basis.**

To date, California has lost over 700 military personnel since 2001 — more than any other state in the nation — of whom 33 were residents of the greater Sacramento area, ranking the region third in California cities with the most casualties. One of 18 tributes to fallen military personnel displayed in states across the nation since the project began in 2010, "Remembering Our Fallen from California" was produced by Bellevue University and Patriotic Productions and will feature free admission while on display at the California Museum through April 22, 2016. For more information, visit [CaliforniaMuseum.org/Remembering-Our-Fallen](http://CaliforniaMuseum.org/Remembering-Our-Fallen).

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#### **ABOUT CALIFORNIA MUSEUM**

A self-supporting 501(c)3 non-profit, the California Museum — home of the California Hall of Fame — engages, educates and enlightens people about California's rich history and unique contributions to the world through ideas, innovation, the arts and culture. Through interactive and innovative exhibits and programs, the Museum inspires visitors to pursue the California dream and to make their own mark on history. Open Tues.-Sat. 10:00 a.m. to 5:00 p.m.; Sun.: 12:00 p.m. to 5:00 p.m.; closed Monday. Admission: adults \$9.00; college students & seniors \$7.50 with valid ID; youth 6-17: \$7.00; children 5 and under free. For more information, visit [CaliforniaMuseum.org](http://CaliforniaMuseum.org).

Press kit available at: <http://www.californiamuseum.org/press-kit/remembering-our-fallen-ca-press-kit>

Press images available at: <http://www.californiamuseum.org/photo-gallery/remembering-our-fallen-ca>

Submit press inquiries at: <http://www.californiamuseum.org/media-inquiries>